

ITE's Western District

Karen Aspelin

Vice President, ITE Western District

Organization

- International
 - > 17,000 Members
 - > 90 Countries
- Districts (10)
- 4,500 members in the Western District (over 25% of entire membership)



International Leadership



Rock Miller
President



Zaki Mustafa
Vice President



Robert Wunderlich
Past President



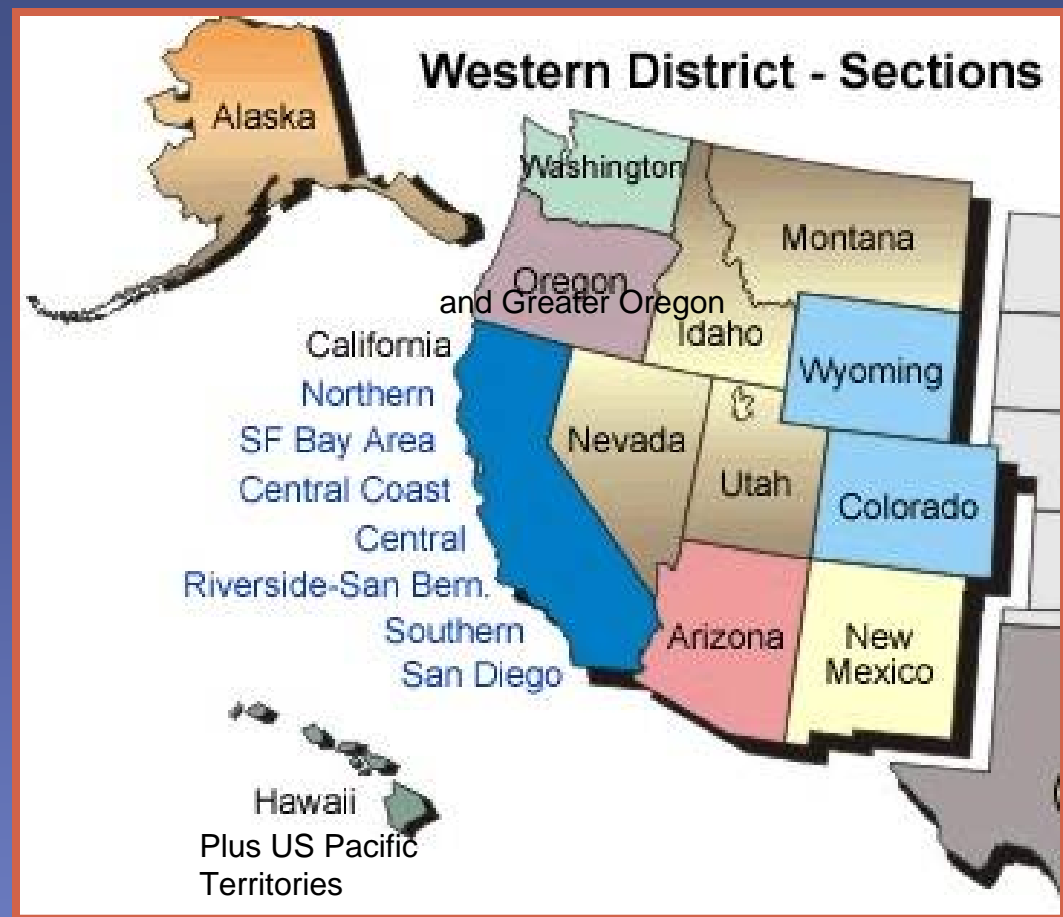
Tom Brahms
Executive Director



Hibbett Neel
Vice President-
Elect

Western District (formerly District 6)

- Sections (16)
- Chapters
- Student Chapters (35)
 - > U. of Colorado-Denver
 - > U. of Wyoming



Western District's International Directors

- Dalene Whitlock
2010-2012
- Michael Sanderson
2011-2013
- Monica Suter 2012-
2014
- Jenny Grote 2013-
2015
- *Accepting nomi-
nations from CA now*



Western District officers

- President Walter Okitsu
- Vice President Karen Aspelin
- Secretary-Treasurer Carlos Ortiz
- Past President Alyssa Reynolds
- *Accepting nominations from outside CA now*



Western District's Ex-Officio (Non-Voting) Board Members

- ◉ WesternITE Managing Editor Joey Markuson
- ◉ District Administrator Rory Grindley

Purpose of the District

- Provide representative(s) on the International Board of Direction
- Conduct an Annual Meeting
- Provide a regional conduit for the flow of information
- Provide an opportunity for membership participation beyond the section and chapter level

Goals

(from Western District Strategic Plan)

Student Initiatives

- Attract, retain and develop the most talented students

Career Development

- Advance transportation career development, promote the growth of mentoring and professional liaison programs and engage young professionals

Technical Excellence

- Generate opportunities and support for the development of technical excellence in the profession

Social/Networking

- Create a platform to interact outside the work environment, share information and create relationships

Promoting the Profession

- Increase awareness of accomplishments, recognize professional achievement and communicate with the public

Committees

- Technical: Amit Kothari
- Legislative: Roberta McLaughlin
- Career Guidance: Neelam Sharma
- Membership: Joe de la Garza
- Website Manager: Justin Link
- Advertising Manager: Lisa Martellaro-Palmer
- Student Initiatives: Danielle Scharf
- Student Endowment: Cathy Leong
- Vendor: Janna McKhann
- Public Relations: Chuck Huffine
- Advisory: Ken Ackeret
- Traffic Bowl: Jerry Hall (stepping down in 2013)

Student Endowment Fund

- ◉ Goal: \$500,000
- ◉ Currently: ~\$300,000
- ◉ Your donations are being used NOW

Student Endowment Fund (cont'd)

- ◉ Data Collection RFP
- ◉ Kell RFP
- ◉ Kell Competition
- ◉ Student Chapter Award & Reports
- ◉ Student Paper Award
- ◉ Student Traffic Bowl
- ◉ Western District Fellowship
- ◉ Faculty Advisor Dues

Annual Meetings

- 2012 Santa Barbara
- 2013 Phoenix
- 2014 Rapid City SD (joint meeting with Midwestern District)
- 2015 Las Vegas
- 2016 Albuquerque
- 2017 San Diego
- 2018 applicants are invited for non-California sites

Financial Issues

District financial reserves have shrunk

- Fewer ads sold in WesternITE (especially for positions available)
- Student subsidies for Annual Meetings
- Aggressive transfer of reserves into the student endowment fund

Financial Issues

○ Challenges

- > Membership drop (but not as bad as other engineering societies)
- > A large increase in dues could result in members not renewing
- > Increasing Annual Meeting registration cost reduces participation
- > A printed-and-mailed *WesternITE* might have a limited future

Questions?

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